

## **BIO-DATA**



**BUJJIBABU MATTA**

Lecturer in Commerce

E-mail: emelbujji10@gmail.com

- 1.Name of the Candidate: **BUJJIBABU MATTA**  
2.Father Name: **SUNDARA RAO**  
3.Date of Birth: **01-01-1983**  
4.Qualifications: **ACADEMIC**

Sl. No	Course	UNIVERSITY/COLLEGE	Year of Passing
1	PhD	DEPT OF COMMERCE AND BUSINESS ADMINISTRATION, ACHARYA NAGARJUNA UNIVERSITY	Pursuing
2	M.COM	ANU COLLEGE OF ARTS,COMMERCE & LAW ACHARYA NAGARJUNA UNIVERSITY	2008
3	B.COM	DAR COLLEGE,NUZVID ACHARYA NAGARJUNA UNIVERSITY	2005

### **OTHER QUALIFICATIONS:**

- Qualified UGC-NET/JRF, APSET-Commerce
- UGC-NET/NET(Management),CBSE-NET,APSET(Management)
- MA (English)
- NCC-C Certificate

### **COMPUTER SKILLS:**

- MS-Office
- Tally 9.0

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5. Address:

TEMPORARY	PERMANENT
BUJJIBABU MATTA	BUJJIBABU MATTA
KOPALLE (P)	KATRENIPADU (P)
TENALI(M)	MUSUNURU(M)
GUNTUR (D) ANDRAPRADESH	KRISHNA(D) ANDRAPRADESH

6. Present Employment:

**LECTURER IN COMMERCE, SRI ABR GOVT.  
DEGREE COLLEGE**

7. Experience:

**SRI ABR GOVT DEGREE COLLEGE REPALLE 9-10-2021 Onwards  
Dr.KRRM Degree College,Duggirala-7 Years , 8Months, (Aided)**

9. Research Experience:

**TRAINING PROGRAMS ATTENDED:**

S.No	Name of the Programme	Conducted by	Dates
1.	OC	UGC Human Resource Development Centre Andhra University	03.03.2016 To 30.03.2016
2.	RC	UGC Human Resource Development Centre Andhra University	26.11.2018 To 16.12.2018

**Other Training Programs Attended:**

S.No	Title of the Programme	Date(s)	Duration of the programme	Place
1	“Teaching and learning for sustainability”	November14-20,2019	7 Days	VSR&NVR COLLEGE,TENALI GUNTUR , AP
2	“TECHNOLOGY Assisted Teaching and virtual learing through ICT tools” (UGC Sponsored)	May25 <sup>th</sup> -30 <sup>th</sup> , 2020	5 days	S.B.V.R.DEGREE AND P.G COLLEGE
3.	“Atmanirbhar Bharat “ Unleashing power	July 20 <sup>th</sup> to 24 <sup>th</sup> 2020	5 days	GOVERNMENT OF ANDHRA PRADESH COMMISSIONERATE OF

	of commerce in Digital Era Global Trade, Business warfare, levies, immersive learning pedagogy and Business Analytics”			COLLEGIATE EDUCATION VIJAYAWADA AP
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### WORKSHOPS ATTENDED

S.No	Title of the Programme	Date (s)	Duration of the Programme	Place
1.	Research Methodology in Economics	From June 15-21, 2012	7 Days	Acharya Nagarjuna University
2.	Research Methodology Course in Social Sciences for SC / ST Ph.D Research Scholars”	From December 3-8, 2013	6 Days	Acharya Nagarjuna University
3.	Emerging Trends in Global Business	From March 29-30, 2014	2 Days	Acharya Nagarjuna University
4.	Emerging Trends in Financial Markets	From September 23-24, 2014	2 Days	P.B.Siddartha Institute of Technology, Kanuru, Vijayawada
5.	Emerging Trends in Research Methodology in Commerce and Management	From July 27-August 2, 2016	7 Days	St.Francis College for Women. Hyderabad
6.	Emerging Trends and Challenges to Enhance Quality in Higher Education	From November 1-7, 2016	7 Days	J.M.J College For Women Tenali
7.	E-Learning and MOOCs	20.01.2017	1 Day	Govt. College For Women, Guntur
8..	Research Methodology	From 30.04.2018 To 05.05.2018	6 Days	KL University Academic Staff College, Vijayawada
9.	Teaching and Learning for Sustainability	From 14.11.2019 To 20.11.2019	7 Days	VSR & NVR College, Tenali

## RESEARCH PUBLICATIONS

S.No	Name of the Journal	Publisher & Place	Title of the Paper	Month & Year	ISSN / ISBN No
1.	Global Business & Challenges Volume – 1	Global Research Society Publications, Hyderabad	Indian Poultry Production and Trade Trends	2014	ISBN 978-81-910003-0-14 Pp 285- 291
2.	International Journal of Commerce	Global Association of Commerce & Management, Tamilnadu, India	Socio Economic Status of Scheduled Caste Women Micro-Entrepreneurs in A.P	2015	ISSN : 2394 – 9597 Vol.2 No.1 Pp 298- 302
3.	Emerging Trends in Research Methodology in Commerce and Management	Paramount Publishing House, New Delhi, Hyderabad	Prospects of Rural Poultry Farming in Andhra Pradesh	2016	ISBN 978-93-85100-53-6 Pp 239- 247
4.	International Journal of Multidisciplinary Research	SS Publications WWW.sspublications.co.in	Corporate social Responsibility of Continental Coffee (Products) Limited	2016	ISSN : 2395 IF 2.96 Vol.2 Issue 5 Pp 202- 212

## FACULTY DEVELOPMENT PROGRAMME ATTENDED

S.No	Title of the Programme	Date (s)	Duration of the Programme	Place
1.	UGC – RUSA Sponsored Seven Day FDP	From December 10-17,2019	8 Days	SRI Y.N College (Autonomous) Narsapur
2.	Advanced Methodologies for Contemporary Research – A Pragmatic Approach	From August 16-23,2021	8Days	Government Ramnarayan Chellaram College of Commerce and Management, Bengaluru, Karnataka, India
3.	Managing Online Classes and Co-Creating MOOCs	From April 20 – May	17 Days	Government Of India Ministry of Human Resource Development

		6,2020		
4.	Online FDP On Learning, Pedagogy and Effective Use of Case Methodology	From May 17 – 21,2020	5 Days	ASM Group of Institutes

### SEMINARS PARTICIPATION & PRESENTATIONS

S.No	Status of the Seminar	Department	Name of the Seminar	Presentation Theme	Date of the Seminar	State/ Dist Name
1.	Intrnational Conference (Sponsored by ICSSR- New Delhi)	Department of Commerce	Global Business : Opportunities & Challenges	Indian Poultry Production and Trade Trends	27 <sup>th</sup> ,28 <sup>th</sup> , 29 <sup>th</sup> March 2014	Telangana, Osmania University, Hyderabad
2.	National Seminar	Department of Commerce	Special Economic Zones in India: The Prospects and Challenges	Special Economic Zones in Andhra Pradesh- a review	27 <sup>th</sup> , 28 <sup>th</sup> August 2014	Andhra Pradesh, Guntur, Sri Velagapudi Ramakrishna Memorial College Nagaram
3.	National Seminar (UGC Sponsored)	Department of Commerce	Two Decades of Economic Reforms in India – Problems and Perspectives	Economic Reforms A Road way for FDI into Indian Economy	10 <sup>th</sup> ,11 <sup>th</sup> September 2014	Andhra Pradesh, Guntur, J.M.J College For Women, Tenali.
4.	National Seminar (UGC Sponsored)	Department of Commerce	Emerging Trends in Indian Banking Sector	Analysis of Non-Performing Assets in Regional Rural Banks	30 <sup>th</sup> ,31 <sup>st</sup> October, 2014	Andhra Pradesh, Guntur, K.V.R,K.V.R & M.K.R College, Khajipalem.
5.	Andhra Pradesh Economic Association	Department of Economics	33 <sup>rd</sup> Annual Conference of Andhra Pradesh Economic	Challenge of feeding the Nation	14 <sup>th</sup> , 15 <sup>th</sup> March, 2015	Andhra Pradesh, Guntur, Dr.KRRM Degree College, Duggirala.

			Association			
6.	National Seminar	Department of Commerce & Business Administration P.G.Centre	Empowerment of Youth-Preparing for Future	Socio Economic Status of Scheduled Caste-Women Micro Entrepreneurs in A.P	19 <sup>th</sup> ,20 <sup>th</sup> March 2015	Andhra Pradesh, Krishna, P.B.Siddhartha College of Arts & Science, Vijayawada
7.	National Seminar	Department of International Business Studies, & Board of Studies, Institute of Chartered Accountants of India (ICAI)	Corporate Governance – Emerging Issues	Beneficiary Reflections on the Corporate Governance, Responsibility of CCL	15 <sup>th</sup> ,16 <sup>th</sup> July, 2015	Andhra Pradesh, Guntur, Acharya Nagarjuna University & ICAI
8.	International Seminar (UGC Sponsored)	Department of Commerce and Management	Corporate Social Responsibility Initiatives for Inclusive and Sustainable Development	Corporate Social Responsibility of Continental Coffee (Products) Limited	19 <sup>th</sup> , 20 <sup>th</sup> , 21 <sup>st</sup> February 2016	Andhra Pradesh, Krishna, Kakaraparti Bhavanarayana College(Autonomous) Vijayawada
9.	National Seminar (UGC Sponsored)	Department of Arts & Commerce	Awareness on Human Rights in the Rural Society	Human Rights A Mirage in Modern Society	27 <sup>th</sup> February 2016	Andhra Pradesh, Prakasam, KRK Govt. Degree College Addanki
10.	National Seminar	Department of Business Administration	Journey of Woman From Home to Board Room	Women Empowerment in Poultry Sector	8 <sup>th</sup> March 2016	Andhra Pradesh, Krishna, Vijaya Institute of Management Sciences for Women, Vijayawada